

PASSION AND PURPOSE

A Sunset Soirée

Private yacht cruise in Newport Harbor

NOVEMBER

SATURDAY | **4** | AT 5 PM
2023

Live Music by the **APOLLO TRIO**

Blackjack, Craps & Roulette Tables

A **POPULAIRE** Culinary Experience

VIP Bourbon & Cigar Lounge (open air)

EVENT CHAIRS JAKE & JAMIE HOFFNAGLE



CAMINO DONOR SOCIETY
EST. 2022



Camino Health Center

Serving Orange County Since 1982



Dear Friends in Our Community,

We hope this letter finds you in good health and spirits. We are writing to you today to share our heartfelt appreciation for the tremendous impact Camino Health Center has had on the well-being of our underserved neighbors in South Orange County for over 40 years. The robust medical treatment, support services, and compassionate care provided by the dedicated team at Camino Health Center have been nothing short of remarkable.

Through the hard work and dedication of many skilled professionals, Camino Health Center has grown to encompass a comprehensive range of services, including medical, dental, optometry, behavioral health, and nutrition support. With three locations and services offered in over nine languages, including ASL, the Health Center has been a beacon of hope for countless families in our community.

The impact of Camino Health Center's services is profound and far-reaching. From providing prenatal nutrition education to pregnant women, identifying and addressing vision problems in children, reconstructing the front teeth of young women, to offering preventative care to elderly individuals, the Health Center plays a pivotal role in transforming lives. It enables families to welcome healthy infants into the world, empowers children to learn and read with clarity.

We believe that supporting Camino Health Center means nurturing the health and well-being of our entire community, empowering us not only to survive but to thrive together. It is in this spirit that we invite you to join us on November 4th for "Passion and Purpose: A Sunset Soiree in Newport Beach," where we will come together to fundraise for the Camino Health Care Team and champion the futures of families in our South Orange County community.

We are excited to stand alongside you, supporting the mission of Camino Health Center and fostering a healthier, happier community for all. Let us come together for a memorable evening filled with passion and purpose.

Warmly,

Jamie and Jake Hoffnagle

Co-Chairs Jamie and Jake Hoffnagle



63,890 Visits
provided in
2022



46,536 Medical
Care Visits



5,633
Behavioral
Health Visits



10,953 Dental
Care Visits



771
Optometry
Visits



45,958 Food
Packages
From WIC



137,970 Phone
Calls Looking
For Care

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Fiscal Responsibility

You can be sure that your support achieves the most when you partner with Camino Health Center. In 2022, the national average cost per patient was **23% more** than Camino's average cost per patient (\$1339 vs. \$1,089). This is a result of patient centric care not administrative costs.

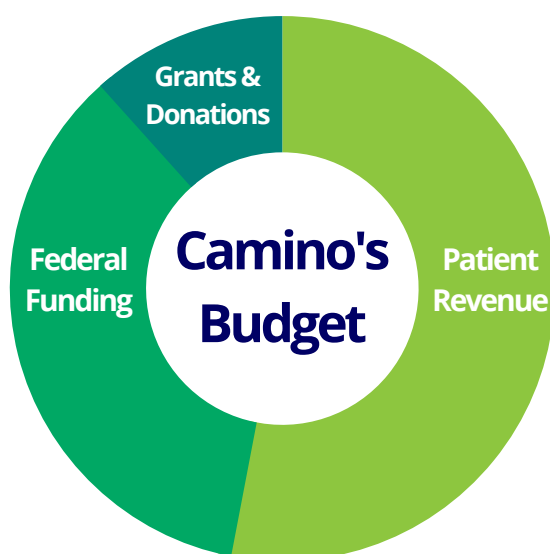
Additionally, Camino's low admin cost ratio and financial transparency generate a score of **100 out of 100** on Charity Navigator's Accountability & Finances measure and thus a **4-star charity rating** (the maximum rating).

**Charity
Navigator**

Proud to be effective!
We've earned a



★ **FOUR-STAR RATING** ★



The Importance of Donations & Grants

An essential source of income for Camino Health Center is grants & donations. **Federal funding only accounts for less than 35% of Camino's total budget** and is not Camino's primary source of income. With a balanced combination of patient revenue, federal funding, grants & donations, Camino can meet its revenue goals and continue to provide services to those that need them most.

Insured Patients vs Uninsured Patients

Unlike insured patients, the **visits of uninsured patients create a deficit**. Since a third of Camino's patients are uninsured (twice the national average), grants and donations are essential to bridging the gap between the community's needs and Camino's ability to meet them. On average, **uninsured patient costs outweigh uninsured patient revenue by a factor of 10/1**. No patient is ever turned away for their inability to pay!

Uninsured Patient Revenue

Uninsured Patient Cost

Our Integrated Care Model is Changing Lives

Scan the QR code to the right to learn more about how Camino's integrated care model has improved the lives of every patient that walks through our doors. More details about our services and mission are available at caminohealthcenter.org. Want to learn more about how you can support community health? Don't hesitate to contact **Development Director Hilary Zappin**: at hzappin@caminohc.org or call: (949) 240-2030 x186.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL

PRESTIGE
\$25,000

GLAMOUR
\$10,000

FAME
\$5,000

FRIENDSHIP
\$2,500

VIP TICKETS TO EVENT	8	6	4	2
PREMIER CASINO CHIPS (QUANTITY)	\$4,000	\$3,000	\$2,000	\$1,000
AD IN PROGRAM BOOK	Full-Page	Half-Page	Quarter-Page	Business Card
INVITATION RECOGNITION	✓	✓	✓	✓
EXCLUSIVE ACCESS TO BOURBON & CIGAR LOUNGE	✓	✓	✓	
VERBAL RECOGNITION AT EVENT	✓	✓		
OPPORTUNITY TO ADDRESS EVENT ATTENDEES	✓			
PRIVATE CAR SERVICE TO AND FROM EVENT	✓			

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CORPORATE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL

PRESTIGE
\$25,000

GLAMOUR
\$10,000

FAME
\$5,000

FRIENDSHIP
\$2,500

VIP TICKETS TO EVENT	8	6	4	2
PREMIER CASINO CHIPS (QUANTITY)	\$4,000	\$3,000	\$2,000	\$1,000
AD IN PROGRAM BOOK	Full-Page	Half-Page	Quarter-Page	Business Card
INVITATION RECOGNITION	✓	✓	✓	✓
SOCIAL MEDIA POSTS	4	3	2	1
EXCLUSIVE ACCESS TO BOURBON & CIGAR LOUNGE	✓	✓	✓	
VERBAL RECOGNITION AT EVENT	✓	✓		
LOGO ON STEP-AND-REPEAT BANNER AND EVENT WEBSITE	✓			
OPPORTUNITY TO ADDRESS EVENT ATTENDEES	✓			
PRIVATE CAR SERVICE TO AND FROM EVENT	✓			

UNDERWRITING OPPORTUNITIES

VIP BOURBON AND CIGAR EXPERIENCE - \$5,000

- Verbal recognition at event
- Listed on event banner and website
- Four tickets
- \$2,000 of premier casino chips

LIVE ENTERTAINMENT \$5,000

- Verbal recognition at event
- Listed on event banner and website
- Four tickets
- \$2,000 of premier casino chips

EXCLUSIVE PHOTOGRAPHY \$3,000 **SOLD**

- Listed on event banner and website
- two tickets
- \$1,000 of premier casino chips

EVENT SIGNAGE \$2,500 **SOLD**

- Listed on event banner and website
- two tickets
- \$1,000 of premier casino chips

FOR PERSONALIZED OPPORTUNITIES

- **Contact: Development Director Hilary Zappin**
- **(949) 240-2030 x186 or hzappine@caminohc.org**

A SUNSET SOIRÉE

Sponsorship Opportunities



SCAN HERE

I/WE WOULD LIKE TO MAKE A DIFFERENCE IN THE MEDICAL CARE OF THE UNDERSERVED FAMILIES OF SOUTH ORANGE COUNTY BY SUPPORTING CAMINO HEALTH CENTER THROUGH SPONSORSHIP OF **PASSION & PURPOSE: A SUNSET SOIRÉE** OR DIRECT DONATION TO CAMINO.

NAME/BUSINESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY PHONE: _____ EMAIL: _____

I/WE ARE PLEASED TO SUPPORT CAMINO WITH THE FOLLOWING SPONSORSHIP:

<input type="checkbox"/> PRESTIGE	\$25,000	• INCLUDES 8 TICKETS + BENEFITS
<input type="checkbox"/> GLAMOUR	\$10,000	• INCLUDES 6 TICKETS + BENEFITS
<input type="checkbox"/> FAME	\$5,000	• INCLUDES 4 TICKETS + BENEFITS
<input type="checkbox"/> FRIENDSHIP	\$2,500	• INCLUDES 2 TICKETS + BENEFITS

UNDERWRITING OPPORTUNITIES:

<input type="checkbox"/> LIVE ENTERTAINMENT	\$5,000	• INCLUDES 4 TICKETS + BENEFITS
<input type="checkbox"/> VIP BOURBON AND CIGAR DECK (OPEN AIR)	\$5,000	• INCLUDES 4 TICKETS + BENEFITS
<input type="checkbox"/> EXCLUSIVE PHOTOGRAPHY	\$3,000	• INCLUDES 2 TICKETS + BENEFITS
<input type="checkbox"/> EVENT SIGNAGE	\$2,500	• INCLUDES 2 TICKETS + BENEFITS

PURCHASE TOTAL: \$ _____

TO COMPLETE PAYMENT BY CHECK:

**Development Department
Camino Health Center
31351 Rancho Viejo Road, Suite 201
San Juan Capistrano, CA 92675**

IF PAYING BY CREDIT CARD, PLEASE SCAN THE QR CODE ABOVE OR GO TO:

**[caminohealthcenter.org/
passion-purpose-a-sunset-soiree](https://caminohealthcenter.org/passion-purpose-a-sunset-soiree)**

Questions? Contact:

DEVELOPMENT DIRECTOR HILARY ZAPPIN (949) 240-2030 X186