

20
23

CORPORATE
**SPONSORSHIP
OPPORTUNITIES**

Camino Health Center

Serving Orange County Since 1982



949-240-2030 EXT. 186

30300 Camino Capistrano
San Juan Capistrano, CA 92675



[HTTPS://CAMINOHEALTHCENTER.ORG/CORPORATE-PARTNERS/](https://caminohealthcenter.org/corporate-partners/)

Camino Health Center

Serving Orange County Since 1982



57,218 Visits provided in 2021



41,199 Medical Care Visits



6,381 Behavioral Health Visits



9,058 Dental Care Visits



580 Optometry Visits



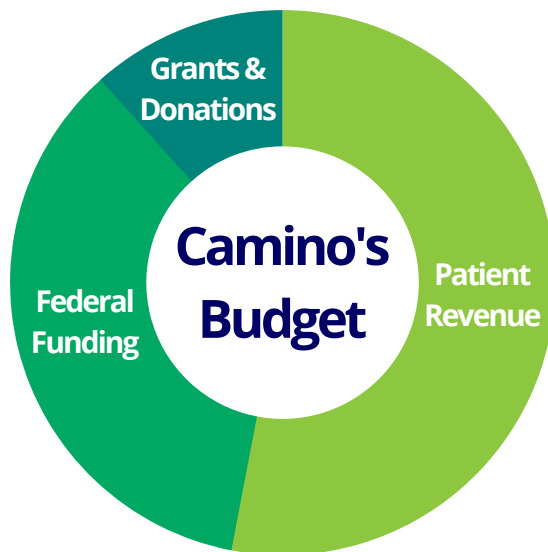
45,706 Food Packages From WIC



138,392 Phone Calls Looking For Care

Fiscal Responsibility

You can be sure that your support achieves the most when you partner with Camino Health Center. In 2021, Camino Health Center's cost per patient was **31% more efficient** than the national average (\$1,018 vs. \$1,468). Additionally, Camino's low admin cost ratio and financial transparency generate a score of **100 out of 100** on Charity Navigator's Accountability & Finances measure and thus a **4-star charity rating** (the maximum rating).



The Importance of Donations & Grants

An essential source of income for Camino Health Center is grants & donations. **Federal funding only accounts for less than 35% of Camino's total budget** and is not Camino's primary source of income. With a balanced combination of patient revenue, federal funding, grants & donations, Camino can meet its revenue goals and continue to provide services to our patients.

Insured Patients vs Uninsured Patients

Unlike insured patients, the **visits of uninsured patients create a deficit**. Since a third of Camino's patients are uninsured (twice the national average), grants and donations are essential to bridging the gap between the community's needs and Camino's ability to meet them. On average, **uninsured patient costs outweigh uninsured patient revenue by a factor of 10/1**. No patient is ever turned away for their inability to pay!



Our Integrated Care Model is Changing Lives

Scan the QR code to the right to learn more about how Camino's integrated care model has improved the lives of every patient that walks through our doors. More details about our services and mission are available at caminohealthcenter.org. Want to learn more about how you can support community health? Don't hesitate to contact **Development Director Hilary Zappin**: at hzappin@caminohc.org or call: (949) 240-2030 x179.



WHY CORPORATE SPONSORSHIP

SUPPORT ESSENTIAL SERVICES

The benefits of choosing to be a corporate partner are many:

- Make a positive difference in our community.
- Expand your professional circle amongst other captains of industry.
- Help provide the necessary care to medically underserved and vulnerable populations, living below the poverty level right here in Orange County.
- Support causes that align with your company's mission and values.
- Raise awareness of your brand.
- Offer your employees an opportunity to get involved and network.

2023 EVENT OPPORTUNITIES

Corporate Partner Kickoff

February 2023

4:30pm

12th Annual Golf Classic

Monday, May 1st, 2023

at 8:00am shotgun

Dinner In The Round

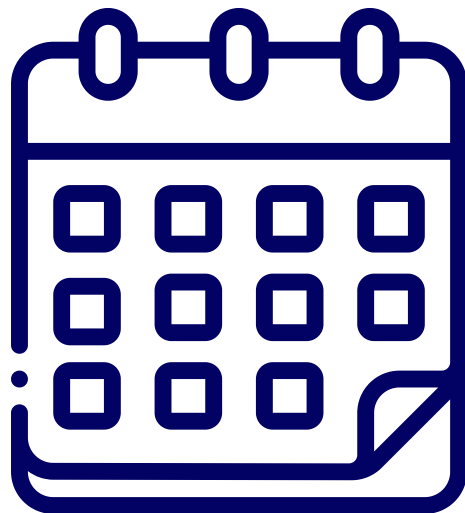
August, 2023

5:30 pm

Fall Red Carpet Event

November, 2023

at 6:00pm



SPONSORSHIP OPPORTUNITIES

HUMANITARIAN \$100,000+

- Preferred seating at all events
- Two tables at Fall Red Carpet Event
- Two Foursomes at the Camino Health Center Golf Classic
- Ability to address event attendees
- Check Presentation
- Featured in Press Release
- Seat on Camino Advisory Council
- Full Page Color Ads in all event programs



VISIONARY \$75,000+

- One table at Fall Red Carpet Event
- One Foursome at the Camino Health Center Golf Classic
- Ability to address event attendees
- Check Presentation
- Featured in Press Release
- 1/2 page color ads in all event programs



CHAMPION \$50,000+

- Five Seats at Fall Red Carpet Event
- One Foursome at the Camino Health Center Golf Classic
- Check Presentation
- Featured in Press Release
- 1/4 page color ads in all event programs



ADVOCATE \$25,000+

- Two Seats at Fall Red Carpet Event
- One Foursome at the Camino Health Center Golf Classic
- Featured in Press Release
- 1/4 page ads in all event programs



WE ACCEPT MULTI-YEAR PLEDGES.

SPONSORSHIP DETAILS

2023 EVENTS



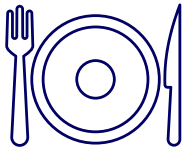
2023 CORPORATE PARTNER KICKOFF EVENT

Join Other Captains of industry for an evening to kicks off 2023. Hear From our Chief Medical Officer Dr. Segio Rodas and new Chief Executive Officer Jeremy Elkins.



12TH ANNUAL GOLF CLASSIC

Enjoy 18 holes of golf FORE a worthy cause. Hole contests, team prizes and a helicopter ball drop.



DINNER IN THE ROUND

Choose among five different culinary experiences at separate venues, each with a celebrity guest, on the same evening. Featuring three courses, wine pairings, and profound yet inspiring dinner discussions.



RED CARPET EVENT

Our most prestigious event of the year, with a silent auction, 1 and 100 drawing and a spectacular live performance.

INTERACTIVE ACTIVITES

SILENT AUCTION

Comprised of High Value items & Opportunities. Highest bidder wins.

1-IN-100 DRAWING

One exclusive luxury item valued at \$8,000+. 100 tickets available and one lucky winner by live drawing.

FUND-A-DAY

A live fundraiser providing donors with an opportunity to donate to the areas of healthcare that they are most passionate about.

GOLF BALL DROP

Participants purchase a golf ball with a unique number on it. The golf balls are dropped by helicopter at the golf tournament. The ball closest to or in the hole wins the jackpot.

ALL SPONSORSHIPS INCLUDE

Discount codes for employees, a designated meeting place on event day, volunteer opportunities, and/or other perks depending on the level of sponsorship. Signage, newsletters, print & web ads, LinkedIn posts, invitations, landing pages and email campaigns.

CORPORATE PARTNER REGISTRATION SHEET

Our Business/Corporation would like to **make a difference in the health of underserved families** of south Orange County by supporting Camino Health Center through corporate sponsorship.

Business Name: _____ Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Contact Email: _____

I/WE ARE PLEASED TO SUPPORT CAMINO WITH THE FOLLOWING PARTNERSHIP

<u>Package</u>		<u>Payment Option</u>
<input type="checkbox"/> HUMANITARIAN	\$100,000	<input type="checkbox"/> One-Time Payment
<input type="checkbox"/> VISIONARY	\$75,000	<input type="checkbox"/> Multiple Year Payment
<input type="checkbox"/> CHAMPION	\$50,000	Pledge: \$ _____
<input type="checkbox"/> ADVOCATE	\$25,000	Beginning on: _____
		To Be Paid Over _____ Years

If you would like to pay online, please visit:
<https://caminohealthcenter.org/corporate-partners/>

I would like to complete the payment by:

Credit Card Check Other

Card Number: _____ Expiration Date: _____ CVV: _____

Print Name of the Cardholder: _____ Date: _____

Signature of the Cardholder: _____

***If paying by check, please mail the payment
to the attention of:**

**Development Department
Camino Health Center
30300 Camino Capistrano
San Juan Capistrano, CA, 92675**

Questions? Email or Call Hilary Zappin: hzappin@caminohc.org / (949) 240-2030 x186

Camino Health Center is a 501(c)(3) organization - Federal Tax I.D. #: 33-0574214